

Bangun Bagaskara

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LinkedIn | Personal Website & Portfolio

PROFESSIONAL SUMMARY

Creative and detail-oriented UI/UX Designer with over 6 years of professional experience in digital product design, user interface development, and user experience optimization. Skilled in translating business goals into user-centered designs and intuitive interfaces. Demonstrated ability to enhance usability, improve client satisfaction, and deliver data-driven design solutions for startups, agencies, and corporate clients. Passionate about continuous learning, design systems, and emerging technologies in UI/UX.

CORE SKILLS

- **UI/UX Design** – Wireframing, Prototyping, User Flow Mapping, Usability Testing
- **Product Design** – End-to-end product experience, design systems, user research
- **Design Tools** – Figma, Adobe XD, Adobe Illustrator, Photoshop
- **Web Design & Front-End** – HTML, CSS, WordPress, Landing Page Design
- **AI & Automation** – Prompt Engineering, Workflow Automation
- **Soft Skills** – Critical Thinking, Problem Solving, Time Management, Collaboration

PROFESSIONAL EXPERIENCE

PT Global Bersama Utama (GBU)

Surabaya, East Java

UI/UX Designer

2019 - 2021

- Designed and optimized user interfaces for enterprise clients, improving usability and visual consistency across digital products.
- Collaborated closely with the development team on product development and QA processes, ensuring smooth UI implementation.
- Enhanced client satisfaction and trust by delivering user-centric solutions that resulted in higher repeat orders and acquisition of new clients, including HMS Sampoerna and Singapore-based companies.

PT Notis Digital / By Menjadi Pengaruh

Jember, East Java

Creative Designer Freelance

2023 – 2026

- Developed branding and marketing design assets for corporate and client events.
- Streamlined the project management workflow, reducing delivery time while maintaining design quality and consistency.
- Supported internal branding initiatives, ensuring alignment between design output and strategic goals.

PT Meeber

Surabaya, East Java

Creative Designer

2018 – 2019

- Designed digital assets for campaigns and advertisements while learning brand communication and visual storytelling.
- Gained a foundational understanding of UI/UX implementation within branding and promotional projects.

Freelance Creative & UI/UX Designer

Anywhere

Independent

2017 – Present

- Delivered design solutions for clients in Indonesia and abroad, including landing pages, dashboards, and app interfaces.
- Conducted market and user research to develop effective user journeys and product flows.
- Maintained long-term client relationships through quality work and consistent delivery.

SELECTED PROJECTS

- **Biliva Dashboard** – Designed a multi-platform stock monitoring system to manage products across Shopee, Tokopedia, Lazada, and Bukalapak; improved operational efficiency and decision-making.
- **Telkomcell Dashboard** – Created a data management dashboard that enhanced traceability and data visibility for prepaid services.
- **DaftarIn Platform** – Redesigned the registration and landing page for healthcare workers serving Umrah pilgrims; resulted in an 80% reduction in repetitive inquiries from users.

LICENCES & CERTIFICATION

- Certificate of Completion Bootcamp UI/UX Design by Digicode, 2025
- Certificate of completion Growth Driven UX & SEO Webinar, 2025

EDUCATION

State Polytechnic of Jember (POLITEKNIK NEGERI JEMBER)	Jember, East Java
<i>D3 – Informatics Management</i>	<i>2014 - 2017</i>
SMKN1 Tapen	Bondowoso, East Java
<i>Software Engineering (RPL)</i>	<i>2014 - 2017</i>

ATS OPTIMIZATION NOTES

Keywords included: UI/UX Design, Product Design, Figma, Wireframing, Prototyping, Usability Testing, User Research, Front-End Development, Design System, Workflow Optimization, Digital Product Design, User Interface, Corporate Design.